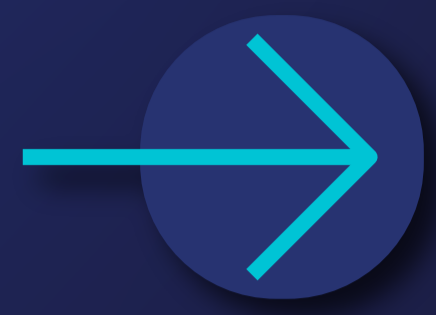
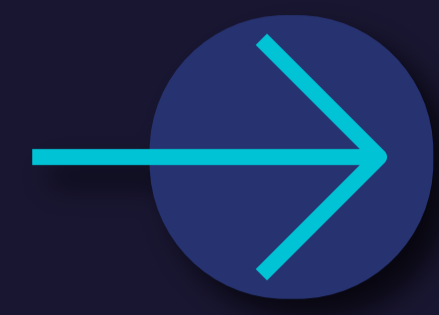


Case of success



MACRO

*Financial Industry
Argentina.*



Risk and security assessment in new development implementations

{ Involved areas }

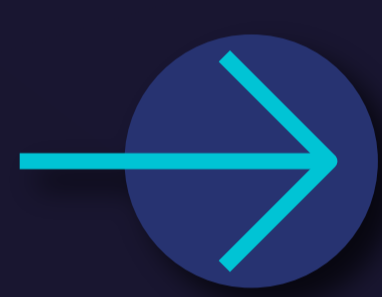


Red
Team



Governance, Risk
& Compliance

{ Client's problem }



Design the best alternative to adopt technological change, overcome to the competition and keep up with the banking market.

{ Our solution }



We accompanied MACRO from all business units as a 360° comprehensive solution to achieve analysis of the different cases for implementations, applications, such as onboarding, biometrics, chatbanking, among others. The operating benefits achieved with this transformation have not only helped to solve a specific business need, but have also allowed Banco Macro to lay the foundations for a new era of opportunities.

{ The client's experience }



“ Having the help of INSSIDE allows us to generate a solution with less friction in usability, thus taking care of the experience of our clients and, at the same time, strengthening security. In a highly competitive and challenging context, the knowledge, advice and, above all, the predisposition of the INSSIDE team are a fundamental contribution in the development of new ways of interacting with customers.”

<Christian Guimmarra > Digital Transformation Management